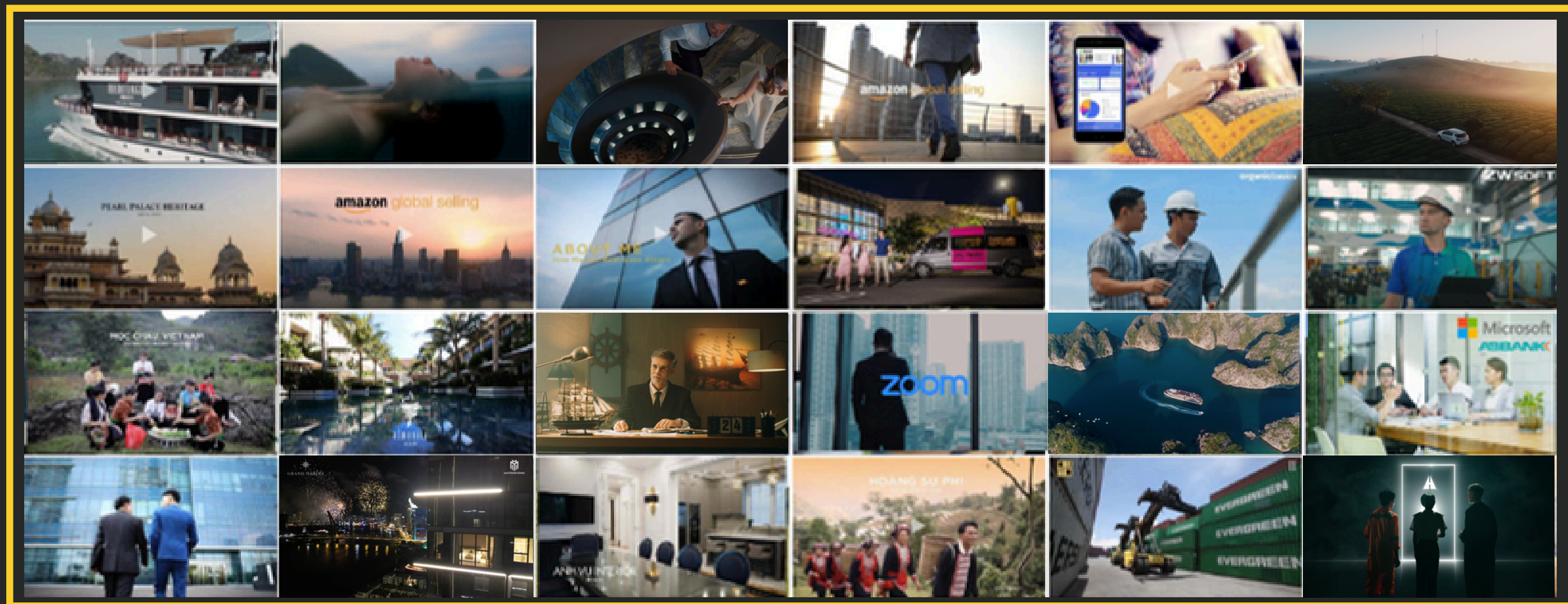




2BIG PRODUCTION

VIDEO PRODUCTION AND COMMERCIAL PHOTOGRAPHY IN VIETNAM



COMPANY INTRODUCTION

About **2BIG** PRODUCTION

Who we are

Video and Photo Production company, founded by an experienced and multicultural team, with an international mindset and a deep knowledge of the local market.

The team includes a core group of main members and founders, with a wide network of talents and technicians ready to collaborate on project-based partnerships.

What we do

We have expertise in creating projects for global brands in corporate, brand, tourism and hospitality, commercial, TVC, and more.

We also help international organizations to show their impact on the World.

2BIG Production

Founded with the clear intent to produce high-quality, engaging products through the art of storytelling, with a full range of services, from the pre-production to the final creation.





WHY US

THE BRIDGE THAT CONNECTS INTERNATIONAL BRANDS WITH VIETNAM

Our value is rooted in the fusion of an authentic Asian insight and the tailored solution for global customers.

Experienced in working with international brands and corporations, 2BIG Production provides top-notch video & photo quality production that resonates with the rest of the world.

We make producing in Vietnam and Asia easy, reliable, and aligned with global standards.





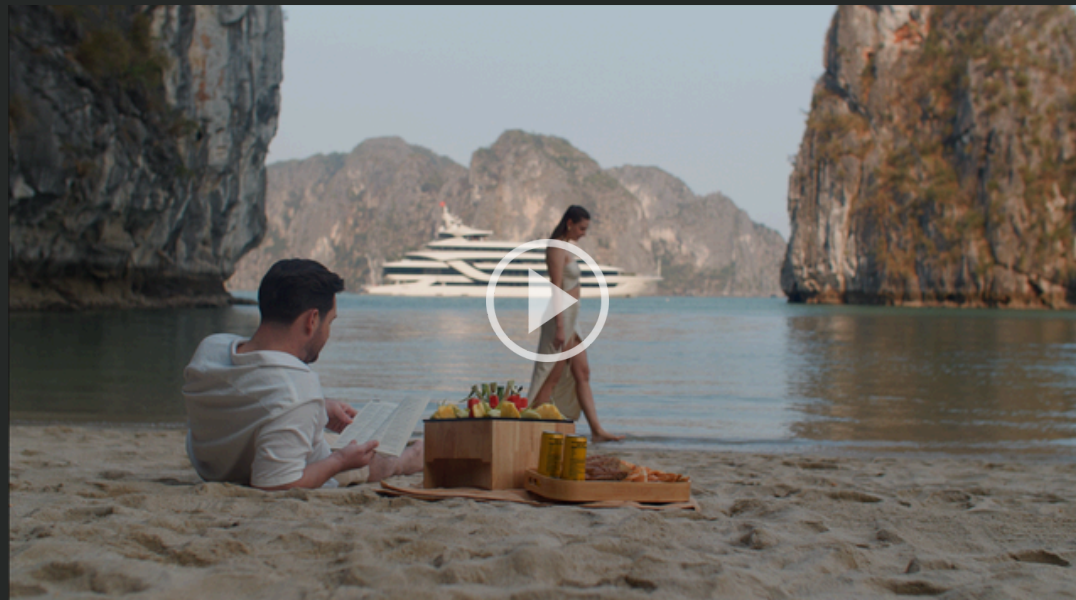
TRUSTED BY



...and more

CRUISES & HOTELS

Click in brand's name for detailed case study.



CALISTA



HERITAGE



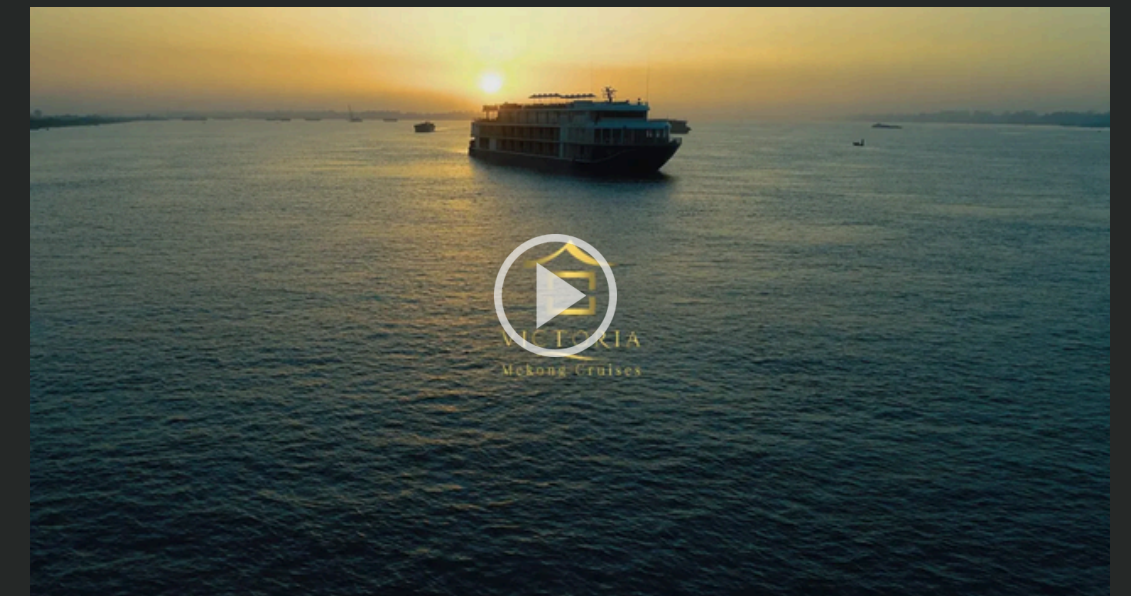
GRAND PIONEERS



CAPELLA



EMPEROR



VICTORIA MEKONG

CRUISES & HOTELS



LA REGINA



INDOCHINA PRINCE JUNK



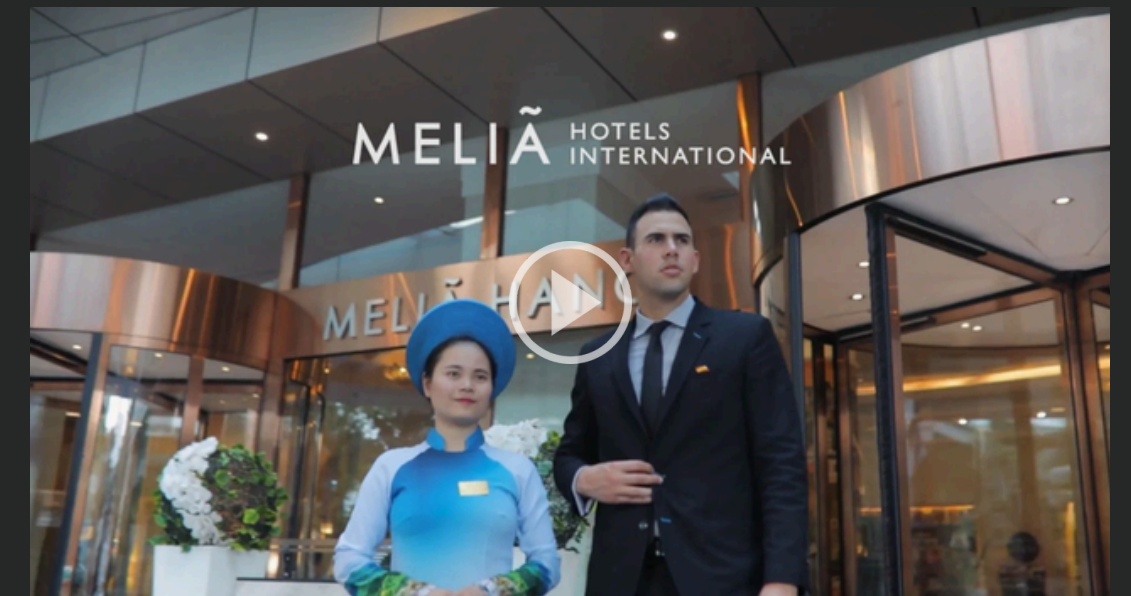
ALMANITY HOI AN



DRAGON LEGEND



PEARL PALACE HERITAGE



MELIA INTERNATIONAL



Case Study: CALISTA CRUISES



THE CLIENT

CALISTA CRUISE

THE PROJECT

We partnered with Calista Cruise, a luxury cruise operator in Halong Bay, to create a comprehensive media package that captures the elegance and charm of their premium onboard experience. Our production showcased the cruise's stunning design, world-class service, and the breathtaking beauty of Halong and Lan Ha Bay — helping Calista elevate their brand presence and attract discerning travelers.

Location and Timeline:

Ha Long Bay - Vietnam

2 weeks in March 2025

Deliverables:

1x Brand Video

100x Boat exterior and interior photos

20x Lifestyle photos (with actors)

Production:

- Script and Storyboard
- Creative Direction
- Casting, actors, stylist, hair and make up
- Site Scouting, Logistic
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing
- Professional Voice Over
- Color Grading





Case Study: HERITAGE CRUISES



THE CLIENT

HERITAGE CRUISES.

THE PROJECT:

Heritage Cruises introduces the first Vietnamese boutique cruise on the Red River and the Gulf of Tonkin.

Location:

Ha Long Bay, Vietnam

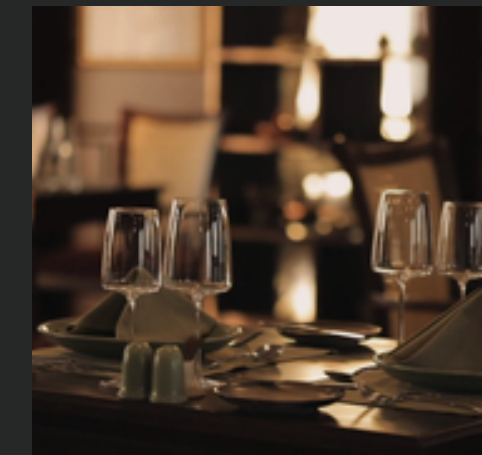
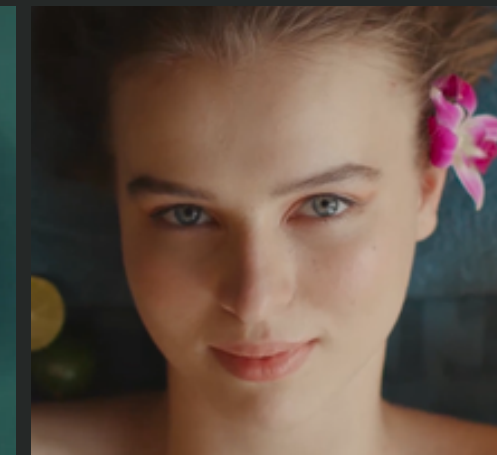
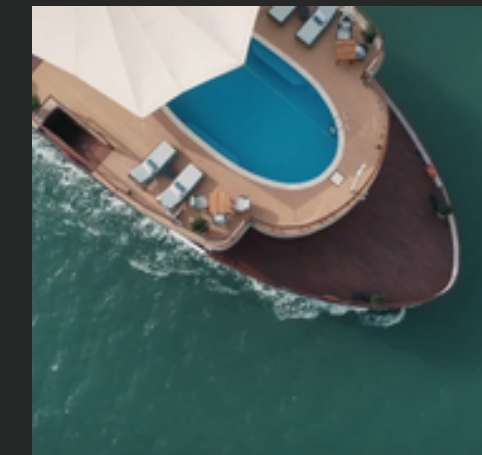
Deliverables:

x1 Brand Video - 90 seconds

x1 Creative AD Video - 90 seconds

Production:

- Scripting
- Creative Direction
- Casting, Stylist, Model Management
- Site Scouting, Logistics, Locations
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing





Case Study: GRAND PIONEERS CRUISES



THE CLIENT

GRAND PIONEERS CRUISES

THE PROJECT

Grand Pioneers (formerly Essence Grand) is the greenest, safest, and most modern cruise in Halong Bay, a leader in eco-friendly luxury cruising in Vietnam, seamlessly combining opulence with sustainability.

The biggest media project for the biggest cruise in Halong Bay. 2BIG Production curated all the steps involved in shaping a top-notch quality brand video for Grand Pioneer Cruise.

Location:

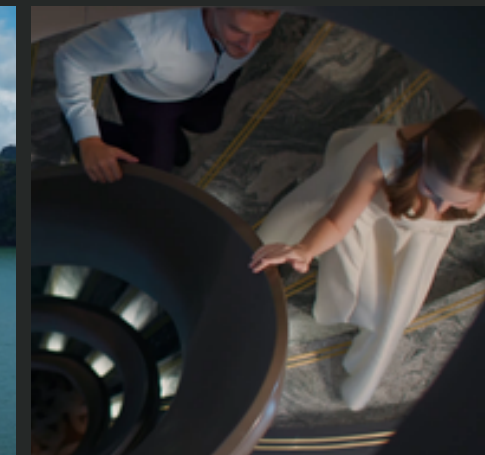
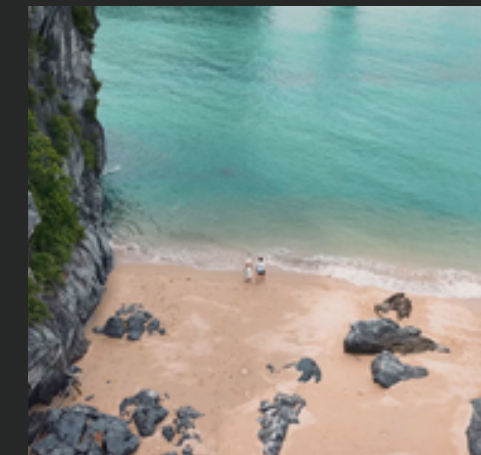
Ha Long Bay - Vietnam

Deliverables:

1x Brand Video

Production:

- Scripting
- Creative Direction
- Site Scouting, Logistic, Locations
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing
- Voice Over





Case Study: CAPELLA CRUISES



THE CLIENT

CAPELLA CRUISE

THE PROJECT

Named after the brightest northern star, Capella Cruise was officially launched in August 2020, carrying the same spirit and mission to become the most brilliant cruise in the Gulf of Tonkin, pioneering outstanding facilities and attentive services that have never been experienced in the magical landscape of Halong & Lan Ha Bay. 2BIG's mission was to create a brand video to represent and elevate Capella Cruise worldwide and stand out in the Tourism & Hospitality sector.

Location:

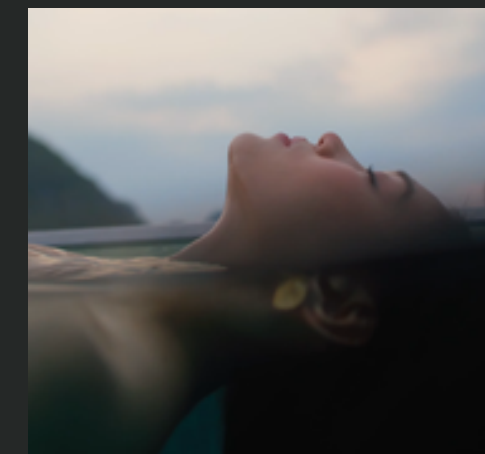
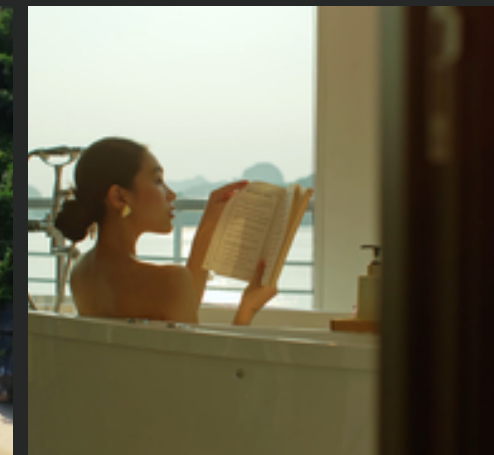
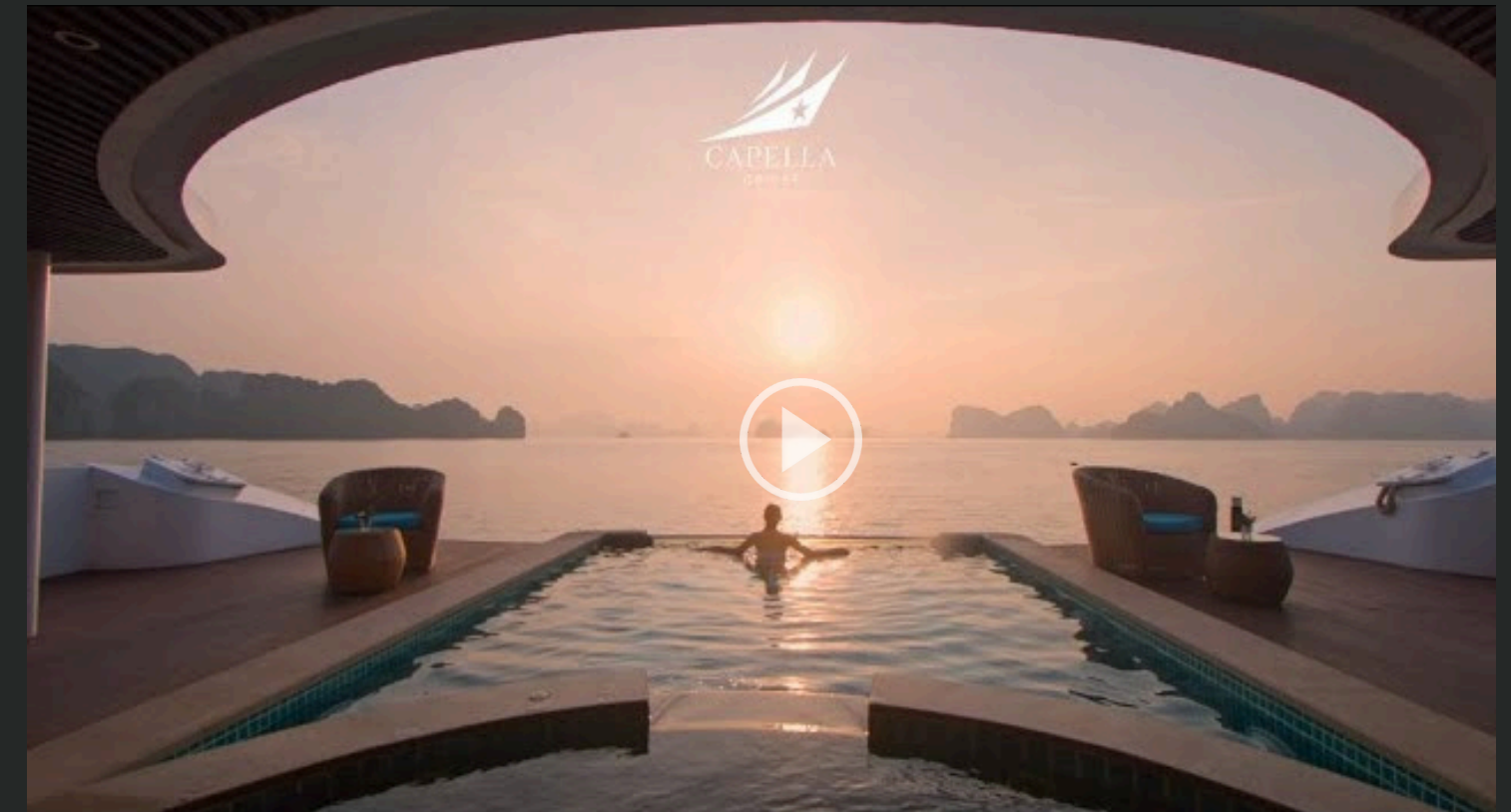
Ha Long Bay - Vietnam

Deliverables:

1x Brand Video

Production:

- Scripting
- Creative Direction
- Site Scouting, Logistics, Locations
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing





Case Study: EMPEROR CRUISES



THE CLIENT

EMPEROR CRUISES

THE PROJECT:

Emperor Cruises is a member of Lux Group, a large group of small giants that specialize in luxury tourism, travel, transportation, cruises, yachts, restaurants, hotels, and real estate projects with over 20 years of expertise. Emperor Cruises introduces the first five-star Vietnamese cruise experience.

Location:

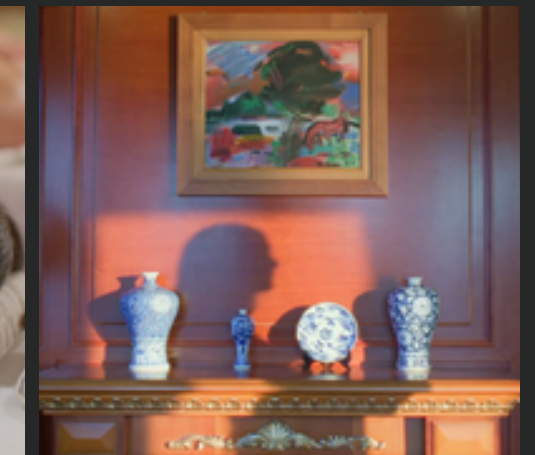
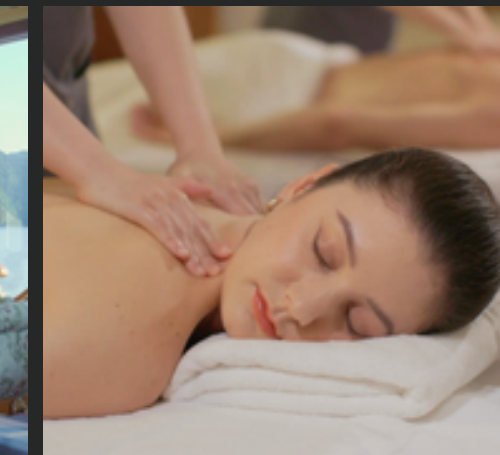
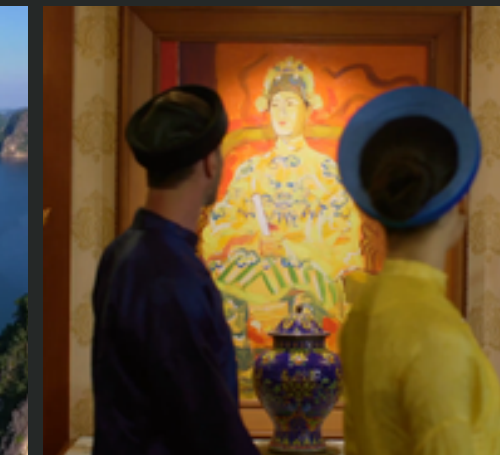
Vietnam

Deliverables:

Brand Video

Production:

- Scripting
- Creative Direction
- Site Scouting, Logistics, Locations
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing
- Voice Over





Case Study: VICTORIA MEKONG CRUISE



THE CLIENT

VICTORIA MEKONG CRUISES

THE PROJECT

Victoria Mekong Cruises operates four-star cruises between Can Tho and Phnom Penh, Cambodia, with four-day and three-night itineraries. The cruises feature 35 elegant cabins with private balconies, a panoramic restaurant and bar, a pool deck, a spa, and a mini-golf course. The cruises also offer a variety of activities and tours to discover the local life and attractions of the Mekong Delta, such as floating markets, pagodas, villages, and islands.

Location:

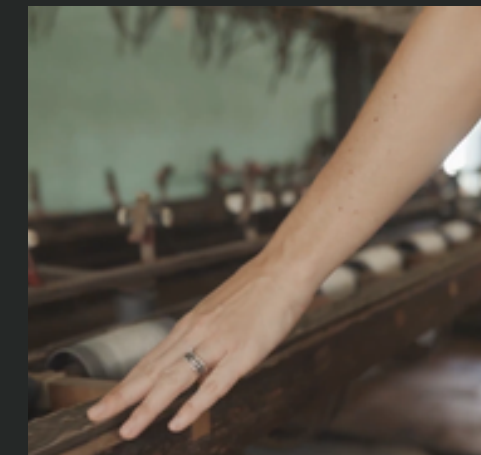
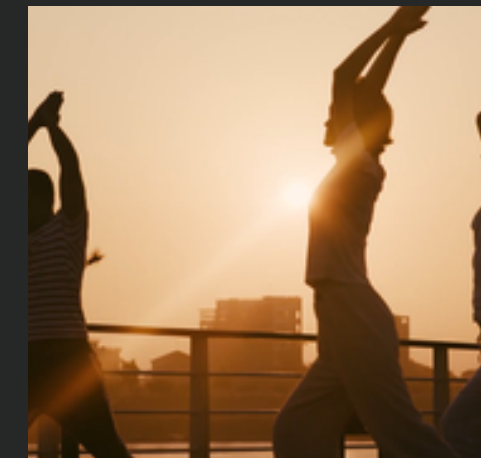
Vietnam

Deliverables:

1x Brand Video

Production:

- Scripting
- Creative Direction
- Site Scouting, Logistics, Locations
- Cinematography
- Photography
- Filming
- Editing
- Music Sourcing and Licensing



TOURISM & HOSPITALITY



BAC HA, LAO CAI



ASIA DMC



AMAZING TRAVEL CORP



SISTERS TOURS



AURORA TRAVEL



MARRIOTT LUXURY GROUP

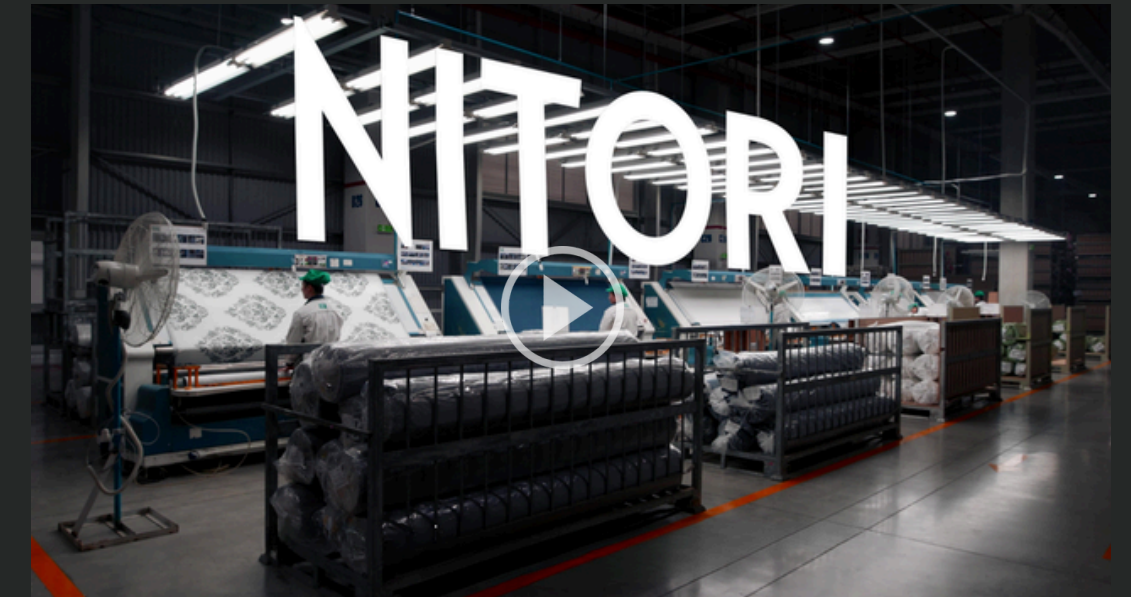
CORPORATES & BRAND



GO-PAK



KAWASAKI & NSRP



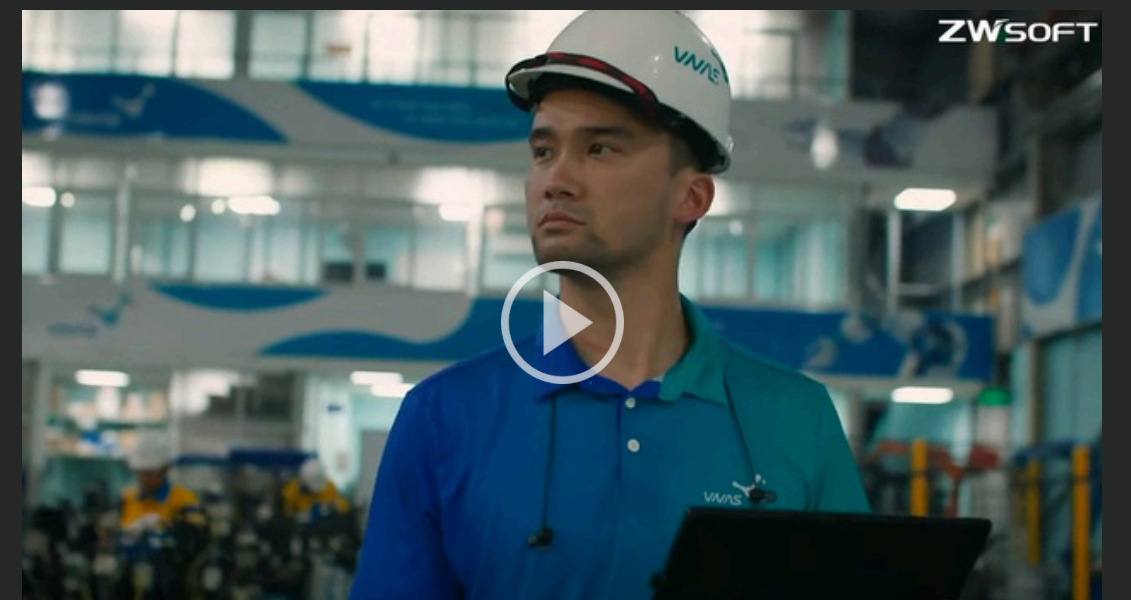
NITORI



SIMONA TANNING



FRAMAS & CARBONFACT



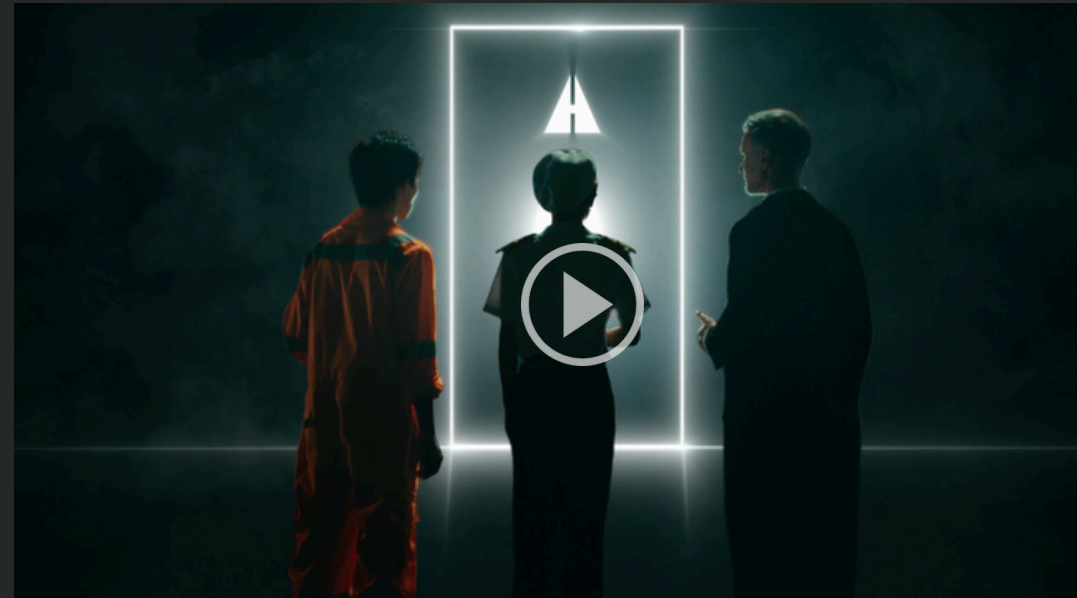
ZWSOFT

CORPORATES & BRAND

Click in brand's name for detailed case study.



MAXWOOD



THE HOOD



MASTERISE & MARRIOTT



AEON MALL



WILLER



AMAZON GLOBAL SELLING

CORPORATES & BRAND

Click in brand's name for detailed case study.



MICROSOFT



VPBANK



ORGANIC BASICS



MEIKO



CISCO SYSTEMS



ZOOM

INTERNATIONAL ORGANIZATIONS



CRED/VOAA



AUSTRALIAN AID



CAPITALAND



HINRICH



AFD-WARM



UPOV

LA REGINA CRUISES



CALISTA CRUISES



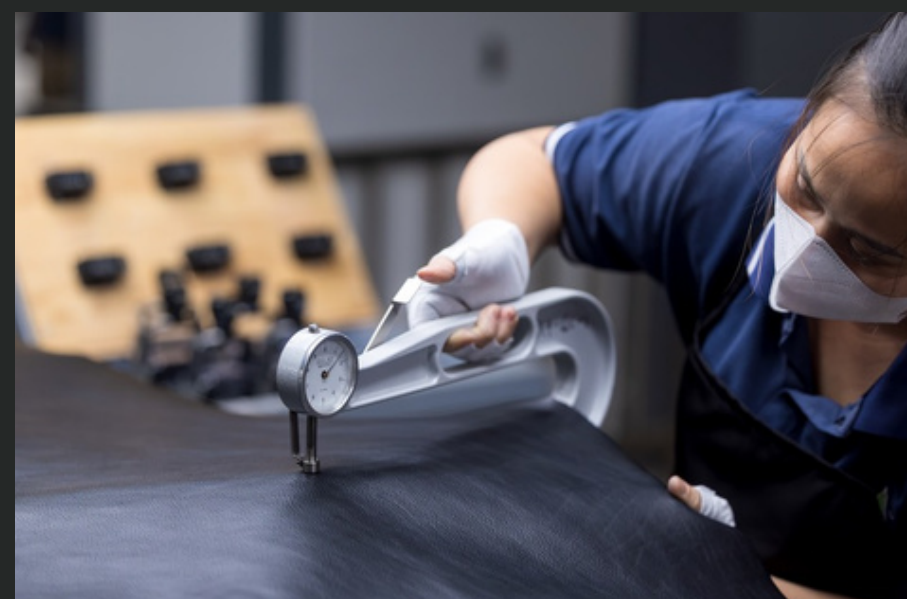
LEGACY YEN TU - MGALLERY



MAXWOOD



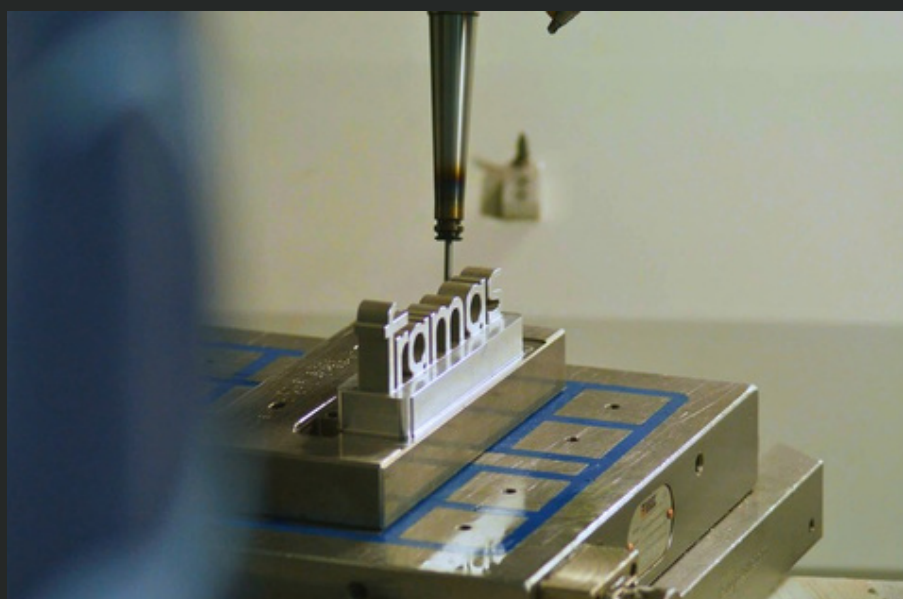
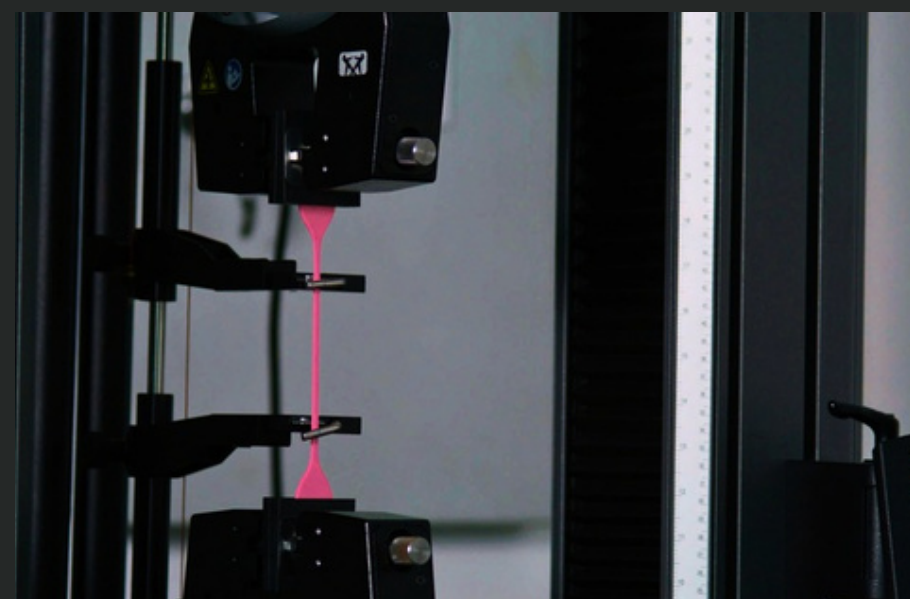
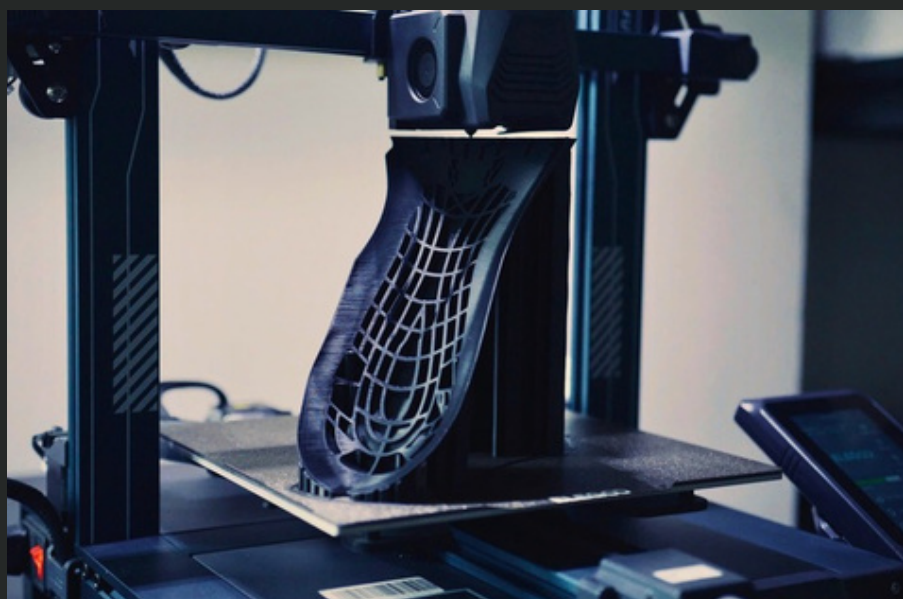
SIMONA TANNING



ORGANIC BASICS



FRAMAS



ZWSOFT - VNAS



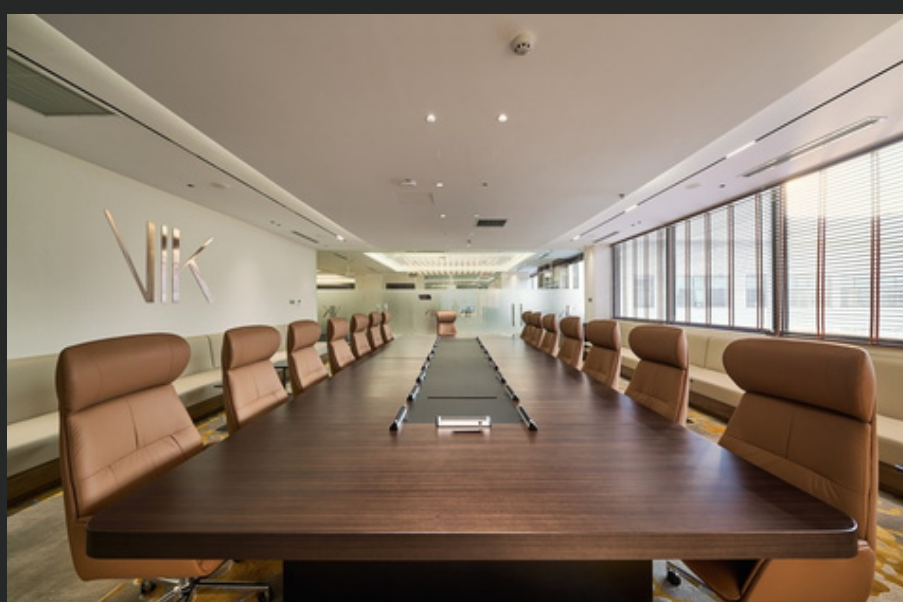
SAVILLS



WILLER



VIK OFFICE



NORD ANGLIA - BRITISH SCHOOL



APPLE - GRAVITY WATER



CONTACTS

ADDRESS

2BIG Production @ Anh Vision Company Limited

No 33/29 Tram street, Long Bien, Ha Noi

No. 40/12 Duong so 27, Son Ky, Tan Phu, HCMC

CRN: 0108067899

EMAIL

info@2bigproduction.com

PHONE

+84 977 686 373



KEEP IN TOUCH



2bigproduction.com



THANK YOU
FOR YOUR TIME!