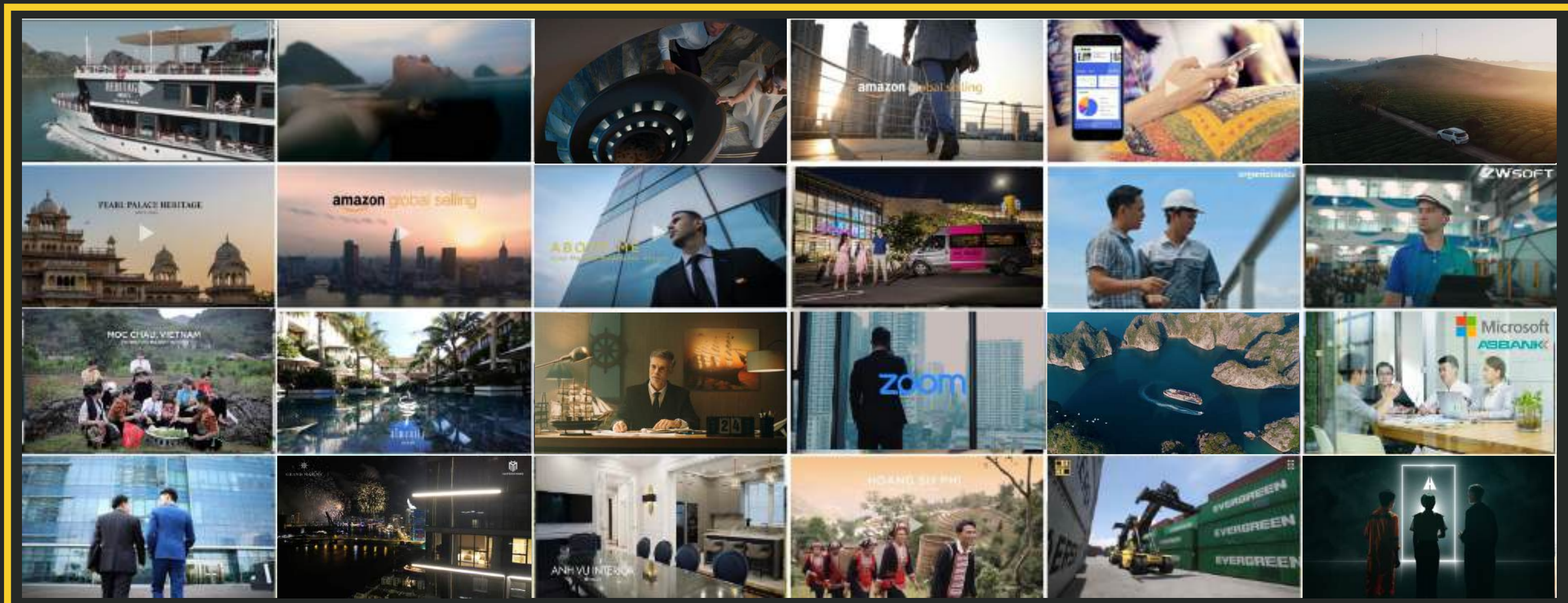




2BIG PRODUCTION

VIDEO PRODUCTION AND COMMERCIAL PHOTOGRAPHY IN VIETNAM



COMPANY INTRODUCTION

About **2BIG** PRODUCTION

Who we are

Video and Photo Production company, founded by an experienced and multicultural team, with an international mindset and a deep knowledge of the local market.

The team includes a core group of main members and founders, with a wide network of talents and technicians ready to collaborate on project-based partnerships.

What we do

We have expertise in creating projects for global brands in corporate, brand, tourism and hospitality, commercial, TVC, and more.

We also help international organizations to show their impact on the World.

2BIG Production

Founded with the clear intent to produce high-quality, engaging products through the art of storytelling, with a full range of services, from the pre-production to the final creation.





WHY US

THE BRIDGE THAT CONNECTS INTERNATIONAL BRANDS WITH VIETNAM

Our value is rooted in the fusion of an authentic Asian insight and the tailored solution for global customers.

Experienced in working with international brands and corporations, 2BIG Production provides top-notch video & photo quality production that resonates with the rest of the world.

We make producing in Vietnam and Asia easy, reliable, and aligned with global standards.





TRUSTED BY



...and more

CORPORATES & BRAND

Click in brand's name for detailed case study.



GO-PAK



KAWASAKI & NSRP



NITORI



SIMONA TANNING



FRAMAS & CARBONFACT



ZWSOFT

CORPORATES & BRAND

Click in brand's name for detailed case study.



MAXWOOD



THE HOOD



MASTERISE & MARRIOTT



AEON MALL



WILLER



AMAZON GLOBAL SELLING

CORPORATES & BRAND

Click in brand's name for detailed case study.



MICROSOFT



VPBANK



ORGANIC BASICS



MEIKO



CISCO SYSTEMS



ZOOM



Case Study: GO-PAK



THE CLIENT:

GO-PAK

THE PROJECT:

Go-Pak is an award-winning manufacturer providing disposable products and packaging solutions to the foodservice, cash & carry, and retail sectors globally.

THE CHALLENGE:

While Go-Pak is globally recognized for its award-winning packaging solutions, it is their 'people-first' culture that truly defines them. The deliverables need to illustrate the factory process, but also the people who define them.

THE APPROACH:

While Go-Pak is globally recognized for its award-winning packaging solutions, it is their 'people-first' culture that truly defines them. The deliverables need to illustrate the factory process, but also the people who define them.

Location:

Ho Chi Minh City, Vietnam

Deliverables:

1x Brand Video

1x Case Study customer video

1x Product solution video (RPET)

8x Shortcuts for social media

1x Photo Set





Case Study: KAWASAKI



THE CLIENT:

KAWASAKI

THE PROJECT:

Kawasaki Heavy Industries is a Japanese public multinational corporation that manufactures motorcycles, engines, heavy equipment, aerospace and defense equipment, rolling stock, and ships.

NSRP is the biggest refinery and petrochemical LLC in Vietnam and one of the biggest in Southeast Asia.

THE CHALLENGE:

Create a customer testimonial video to showcase the successful cooperation between Kawasaki, the provider of a top-notch quality oil compressor, and their customer, NSRP Vietnam.

THE APPROACH:

2BIG Production utilizes expansive wide-angle cinematography paired with a high-energy, rhythmic soundscape to elevate the industrial scale of the facility. Kawasaki and NSRP names appear subtly throughout the entire video to create consistent but not too commercial branding.

Location:

Nghi Son - Vietnam

Deliverables:

1x Customer Testimonial Video / Case Study Video





Case Study: NITORI



THE CLIENT:
NITORI

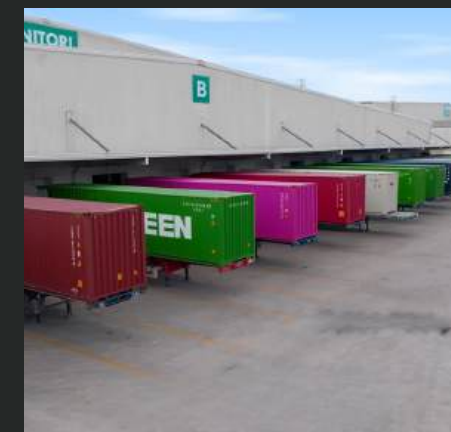
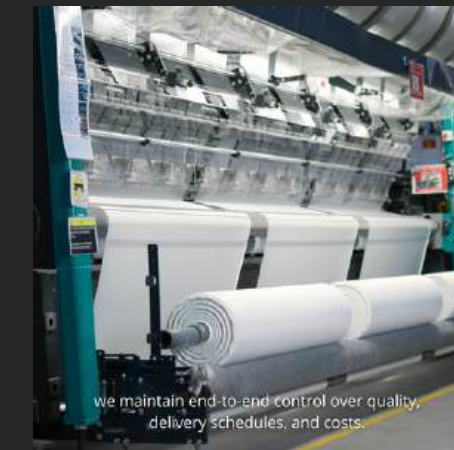
THE PROJECT:
Nitori Co., Ltd is a Japanese furniture and home accessories retail company with a network of over 1,000 stores worldwide.

THE CHALLENGE:
With a large network of stores, Nitori is operating in both the North and the South of Vietnam. The project demanded high-quality footage from both Hanoi and Ho Chi Minh City, posing a significant logistical challenge: capturing the essence of two distinct regions without doubling the production timeline or budget.

THE APPROACH:
To maximize efficiency, 2BIG Production teams decide to work in sync in 2 locations instead of in turn. Familiar with professional working manners, 2BIG Production contemplates a detailed post-production plan and clear communication between the teams. 2BIG Team ensured visual and narrative consistency across both units.

Location:
Hanoi & Ho Chi Minh City, Vietnam

Deliverables:
1x Brand Video
1x Compressed version for social media





Case Study: SIMONA TANNING



THE CLIENT:

SIMONA TANNING

THE PROJECT:

Simona Tanning Co. Ltd. is a specialized manufacturer with worldwide factories, producing high-quality leather, including full grain and nubuck, often recognized for its sustainability.

THE CHALLENGE:

2BIG Production was requested to create a corporate video for Simona, showcasing the quality & sustainability of the factory and leather manufacturing process.

THE APPROACH:

Leather manufacturing sustainability comes from more than the product itself, but rather how the leather is produced. 2BIG chooses to focus more on the machines that are used, the steps raw skin goes through, and how waste is managed by Simona.

Location:

Ninh Binh, Vietnam

Deliverables:

- 1x Factory Process Introduction Video
- 1x Compressed version for social media





Case Study: FRAMAS & CARBONFACT



THE CLIENT:

FRAMAS CARBONFACT

THE PROJECT:

Framas is a leading supplier of high-quality footwear components, and Carbonfact is an Environmental Data Platform for apparel & footwear. They united by one mission: decarbonize the 1-gigaton CO₂e fashion industry.

THE CHALLENGE:

Carbonfact came to 2BIG Production to create a Corporate Testimonial Video in frames' factory in Vietnam, showcasing how their collaboration has been driving the common goal of decarbonization in the fashion industry.

Capturing high-quality content in a large-scale factory environment with a wide area and numerous people might be a challenge to some, but not to 2BIG Production.

THE APPROACH:

Leveraging our expertise in large-scale industrial production, 2BIG Production provided frames & Carbonfact with a comprehensive project roadmap, including a precise shooting timeline and detailed technical requirements for every scene.

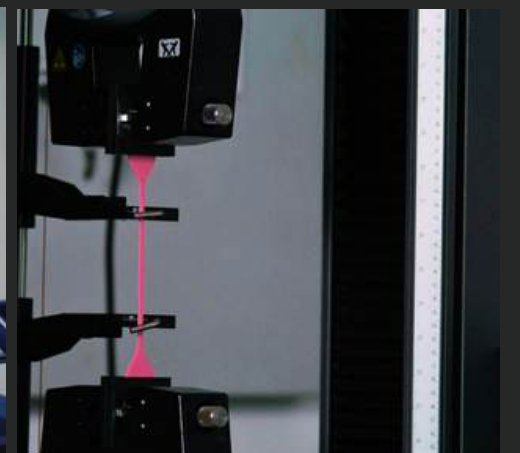
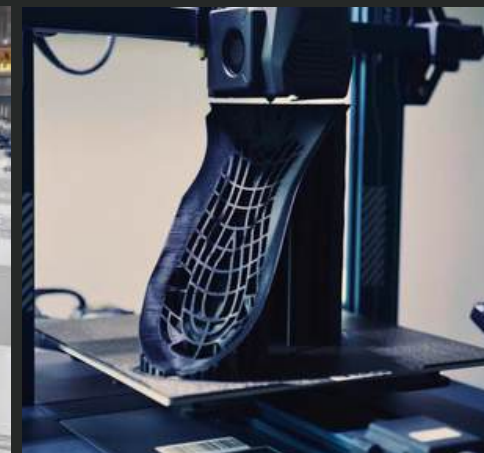
This meant that when the cameras started rolling, every department was synchronized, resulting in a polished production and final video.

Location:

HCMC, Vietnam

Deliverables:

1x Testimonial video/ Case study video





Case Study: ZWSOFT



THE CLIENT:

ZWSoft (China) - VNAS (Vietnam)

THE PROJECT:

ZWSOFT delivers CAD, CAE, and CAM solutions—empowering professionals to design, refine, and manufacture seamlessly. VNAS is a pioneer in providing automation solutions.

ZWSoft (China) - VNAS (Vietnam) partnership to provide hi-tech CAD/CAM solutions for the Vietnamese market.

THE CHALLENGE:

The technology manufacturing industry has never been simple. The target is to create a smooth video under 5 minutes that delivers the core mission and process of the cooperation between ZWSoft and VNAS.

THE APPROACH:

2BIG works with our clients to tactfully distill all the key information from the production process on VNAS to create a more simplified yet complete case study video.

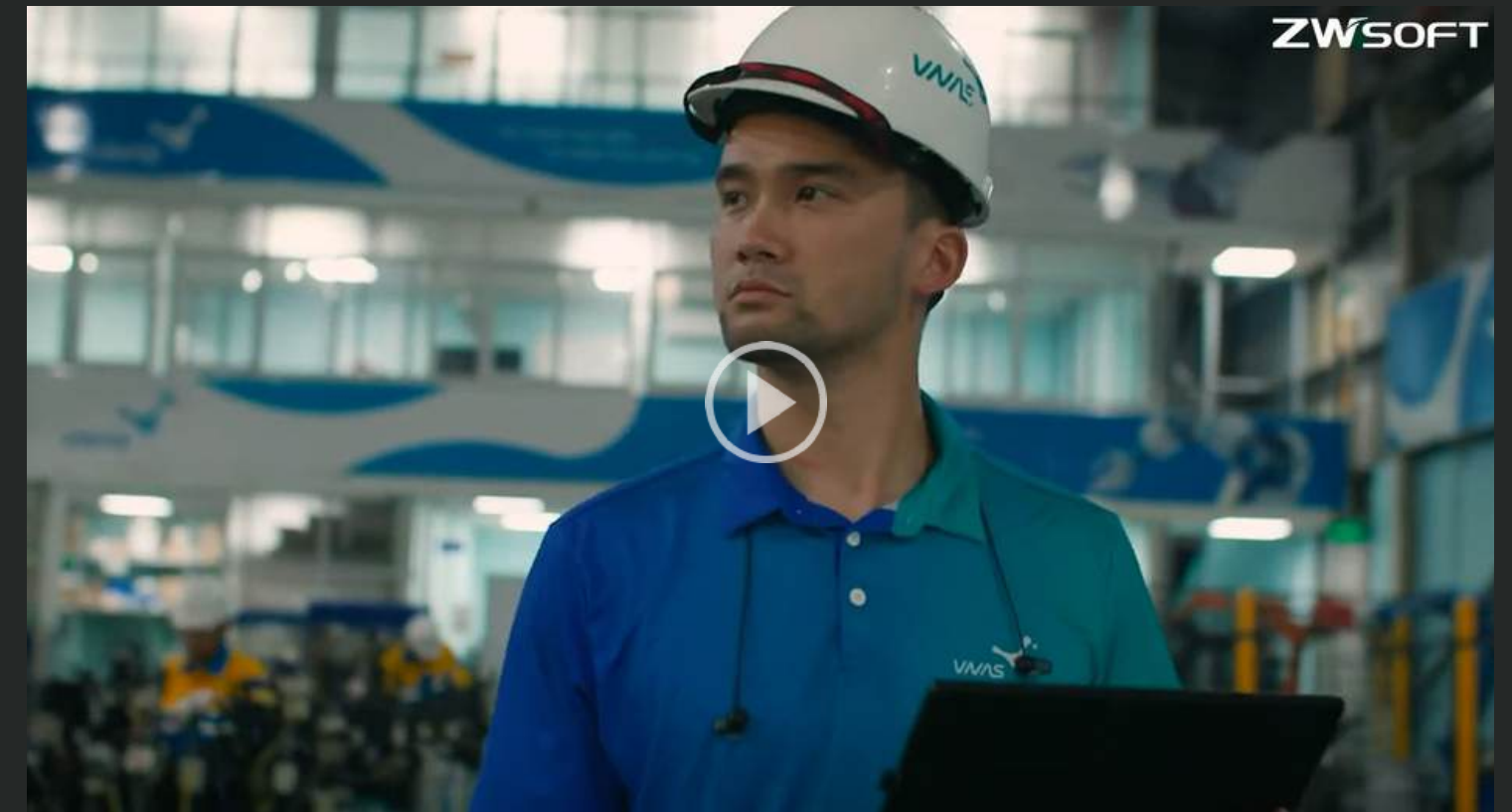
Location:

Hanoi - Hai Phong, Vietnam

Deliverables:

x1 Case Study Video - 3 minutes

x1 Photo Set





Case Study: MAXWOOD



THE CLIENT:

Maxwood - Plan+Beam

THE PROJECT:

We partnered with Maxwood, a leading furniture brand, to create a professional video and photo production showcasing their craftsmanship and design expertise.

THE CHALLENGE:

With Maxwood's diversified product range and materials, the client requires a delivery of the diversification, details of the products, and the emotional effect on their customers.

THE APPROACH:

Filmed across six unique set designs, the project highlighted Maxwood's premium materials, versatile product range, and innovative approach to interior design. Our team managed every stage, from location sourcing and on-site filming to post-production, delivering a visually striking marketing asset that strengthens Maxwood's online presence and attracts high-end clients searching for quality wood furniture and custom interior solutions.

Location:

Ho Chi Minh - Vietnam

Deliverables:

Stock Brand Video Clips and Photos (Product Only + Lifestyle with actors)





Case Study: THE HOOD



THE CLIENT:

THE HOOD (GERMANY)

THE PROJECT:

The Hood is a social platform intended for professionals working in the maritime industry. The hood provides live application tracking, allowing candidates to see the status of submissions in real time via the dashboard.

THE CHALLENGE:

The client needed a high-end brand commercial that would resonate with a European and international audience. The key challenge was to create a visual identity that felt strictly "western" and premium, while executing the entire physical production in Vietnam to optimize the budget.

THE APPROACH:

2BIG Production managed the entire creative and logistical pipeline. We sourced and cast professional Western actors locally in Hanoi and utilized precision set design to build a global aesthetic that could be anywhere in the world. Our team handled everything from the initial storyboard and creative direction to the complex logistics of location scouting, styling, and high-end cinematography.

This project demonstrates our ability to bridge the gap between Vietnam's production efficiency and Global brand standards. We delivered a seamless international look without the client needing to fly a crew abroad.

Location:

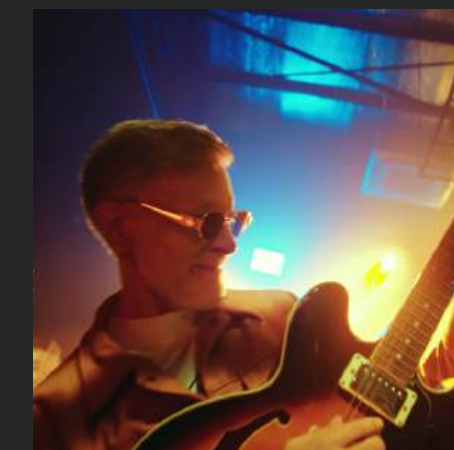
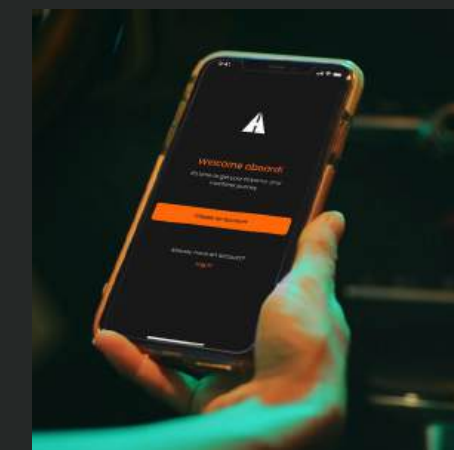
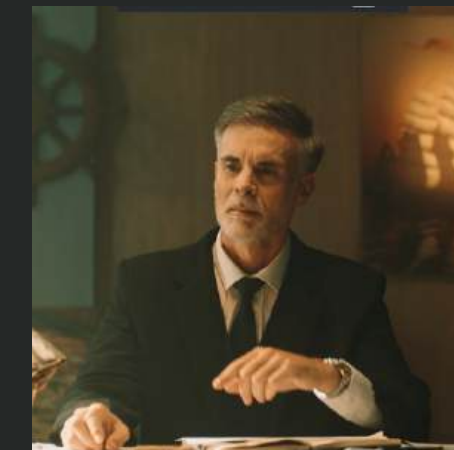
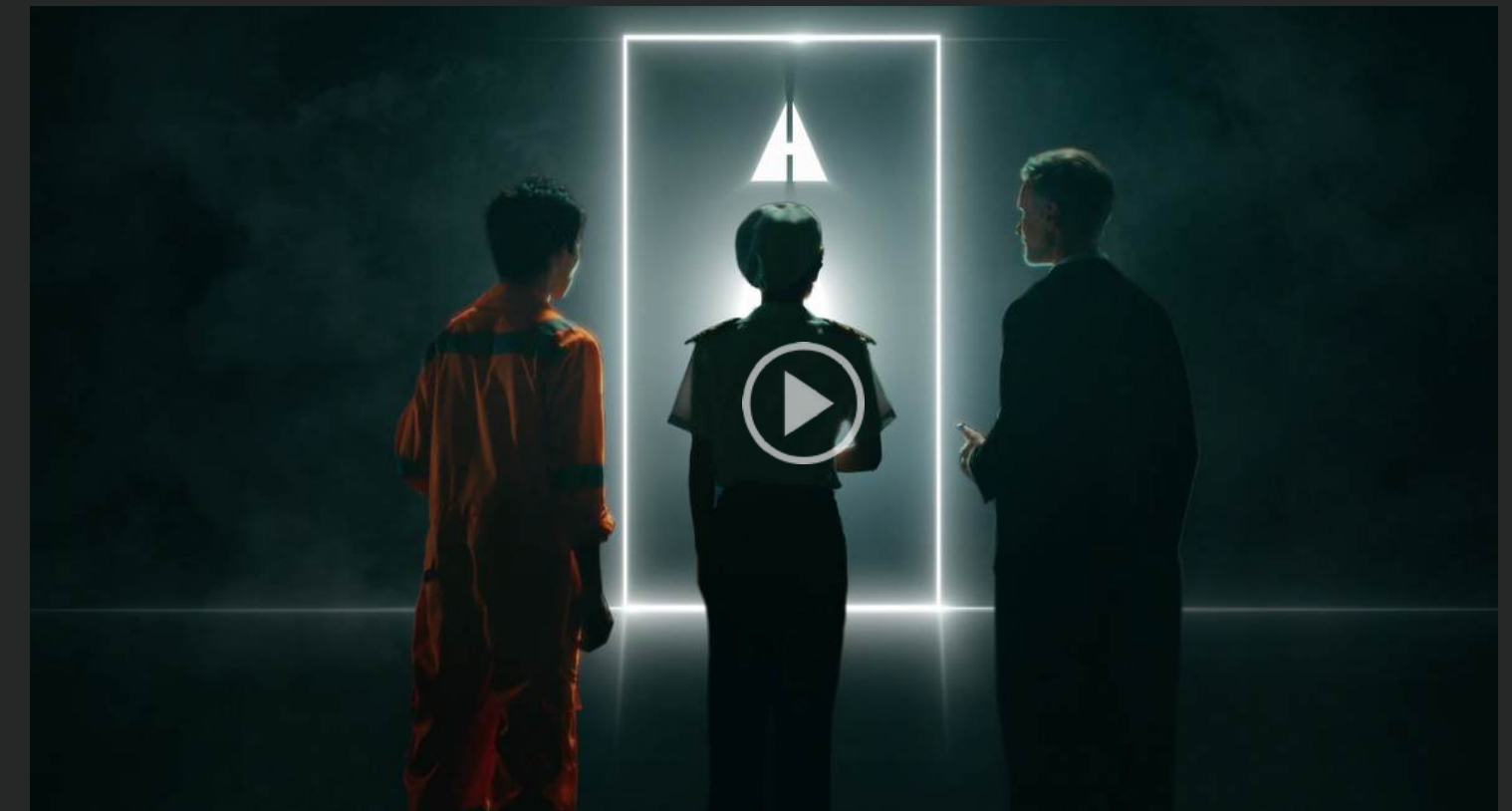
Ho Chi Minh - Vietnam

Deliverables:

1x 60-second Cinematic TVC

Full suite of social media cut-downs

Comprehensive BTS and Marketing Photo Library





Case Study: MASTERISE & MARRIOTT



THE CLIENT:

MASTERISE & MARRIOTT

THE PROJECT:

Masterise Homes and JW Marriott are cooperating in the launch of the brand new Real Estate complex Grand Marina Saigon, in Ho Chi Minh City, located in the area of the famous Ba Son Historical Naval Shipyard.

THE CHALLENGE:

Create a real estate brand video to introduce the project and the key features of the location, amenities, and services, in connection with the historical heritage of the site.

THE APPROACH:

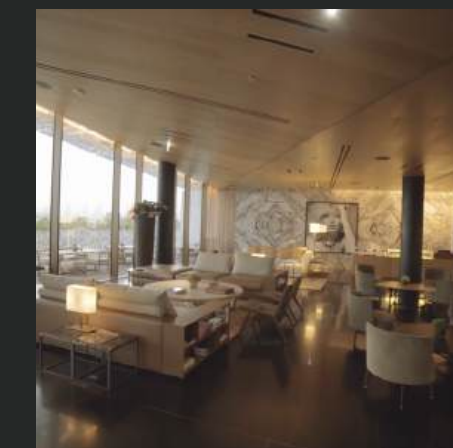
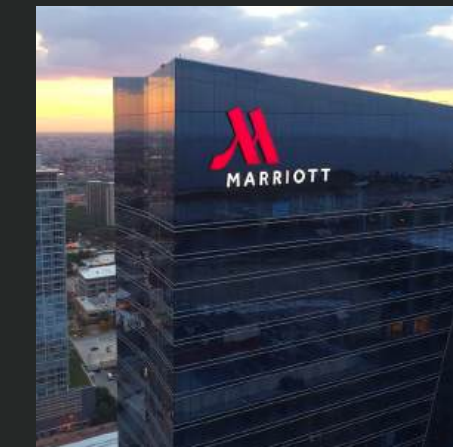
2BIG Production utilized grand-scale cinematography to capture the architectural ambition of the complex alongside intimate, detail-oriented shots reflecting JW Marriott's signature service. We bridged the past and future through visual transitions that highlight the shipyard's legacy within a contemporary lifestyle context.

Location:

Ho Chi Minh City - Vietnam

Deliverables:

1x Real Estate Video





Case Study: AEON



THE CLIENT:
AEON

THE PROJECT:

AEON is one of Asia's top retailers, with its origins tracing back to 1758 during the Edo period in Japan. In 2026, AEON had more than 300 subsidiaries and 26 linked companies.

2BIG Production was the chosen partner of AEON in creating a brand video to recap the activity of 2025 for the Vietnam market.

THE CHALLENGE:

From concept and script to filming and editing, the 2BIG Team was in charge of delivering a video that fully represents the brand vision and key results obtained by AEON during 2025.

THE APPROACH:

With the subtle incorporation of AEON's signature brand color in every scene, AEON is represented throughout the whole video. VFX is used for visual illustrations of AEON milestones in 2025.

Location:
Vietnam

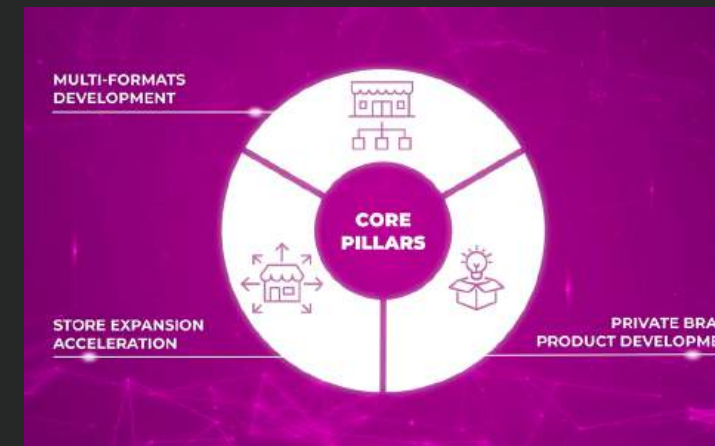
Deliverables:
1x Brand Video



cated within partner buildings in residential areas such



exclusively available at AEON





Case Study: WILLER



THE CLIENT:

WILLER MOBI

THE PROJECT:

Willer Mobi is a new on-demand shared bus service operating in Hanoi, the Cau Giay, Ba Dinh, and Kim Ma areas. Willer Mobi offers a convenient, affordable, and eco-friendly way to travel around the area, with fixed prices and monthly subscription plans.

THE CHALLENGE:

The concept of shared transit has existed for a long time for long-distance travel. Therefore, the primary challenge was to introduce a relatively a more “modern” and convenient way of approaching it: Willer Mobi.

THE APPROACH:

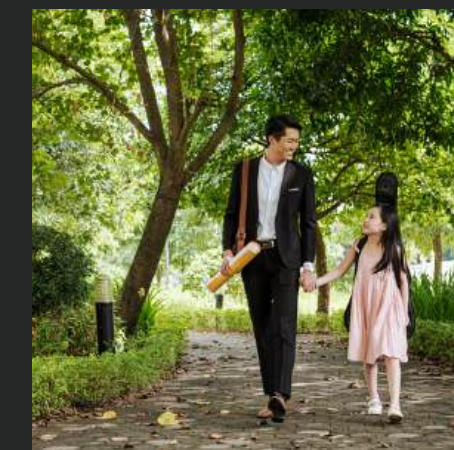
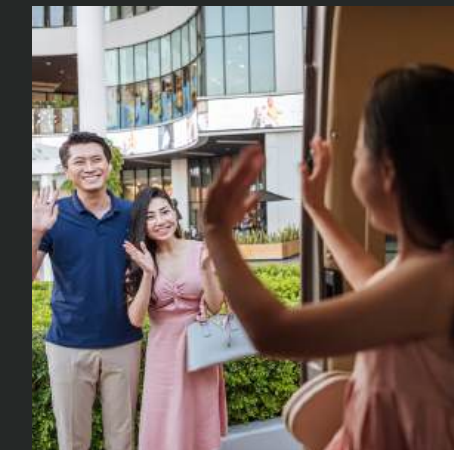
2BIG Production focused on a daily life narrative, highlighting the user experience from booking on the app to boarding the vehicle.

Location:

Vietnam

Deliverables:

1x Brand Video





Case Study: AMAZON GLOBAL SELLING



CLIENT:

AMAZON GLOBAL SELLING (USA)

THE PROJECT:

Amazon Global Selling is an e-commerce program that empowers all businesses, regardless of size, to expand globally. Through this program, you can take your business from Singapore to over 200 countries and territories and reach more than 300 million customers.

THE CHALLENGE:

Amazon requests a series of testimonial videos to showcase how people and brands in Vietnam's partnership with Amazon had driven benefit to their business.

THE APPROACH:

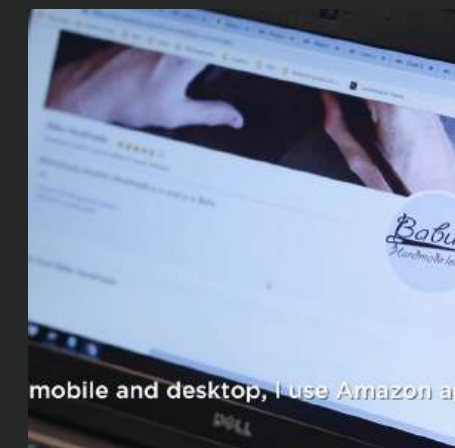
In this video, we will show you how Amazon Global Selling works and how it can benefit your business. You will learn how to register and list your products, how to ship and fulfill your orders using Amazon's state-of-the-art logistics capabilities, and how to manage your business across multiple marketplaces. You will also hear from successful sellers who have used Amazon Global Selling to expand their business and achieve their goals.

Location:

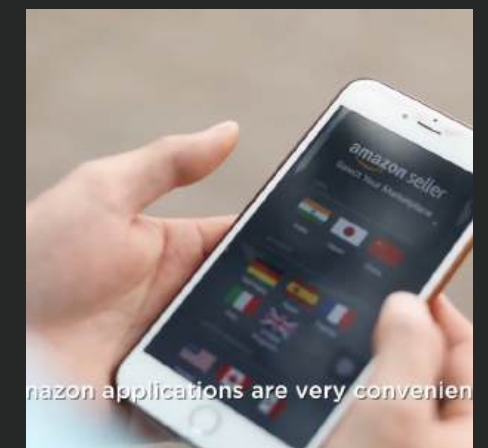
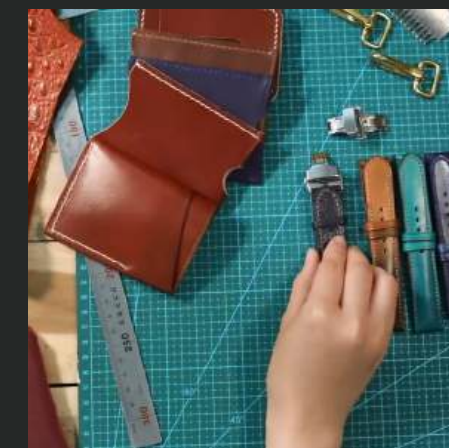
Hanoi / Ho Chi Minh City, Vietnam

Deliverables:

Short Video Series Success Case Study / Testimonial Videos



mobile and desktop, I use Amazon app



amazon applications are very convenient



Case Study: VPBank x Amazon



THE CLIENT

VPBANK / AWS (AMAZON WEB SERVICES)

THE PROJECT

A strategic collaboration between VPBank—one of Vietnam's leading joint-stock commercial banks serving nearly 30 million customers and Amazon Web Services.

THE CHALLENGE:

While technology is the driver, the primary challenge was the human-centric transformation required for a large-scale shift to the cloud.

THE APPROACH:

2BIG Production uses interviews with VPBank's leadership to ground the technical achievements in a clear business vision for 2024 and 2025.

Location:

Vietnam

Deliverables:

1x Case study





Case Study: Microsoft x ABBANK



THE CLIENT

Microsoft / VIB Bank

THE PROJECT:

Vietnam International Joint Stock Commercial Bank (VIB) was one of the first in the region to move to digital banking, and in 2021, it worked with Microsoft to deploy a multi-cloud ecosystem (the first in Vietnam’s banking sector).

THE CHALLENGE:

After the pandemic, many corporations suffered from miscommunication while working online. Microsoft, with cloud and security technology, assisted VIB in enhancing the experience of working online for employees and the user experience. 2BIG's mission was to get this message to their audience.

THE APPROACH:

2BIG’s videographers showcase how Microsoft's technology solutions are transforming the banking experience for customers and employees alike through the combination of different angles of the cooperation.

Location:

Ho Chi Minh City - Vietnam

Deliverables:

1x Case Study / Testimonial Video





Case Study: ZOOM



THE CLIENT

Zoom (USA) / GapoWork (Vietnam)

THE PROJECT:

This video takes a closer look at Gapo Vietnam, one of the country's leading social media platforms. In this video, we'll explore the features and benefits of Gapo and how it's changing the way people connect and share online.

THE CHALLENGE:

Impressed by the convenient benefits of Zoom, the Gapo x Zoom collaboration happened. Gapo wanted to share their story, the effort they put into improving the user experience, and how Zoom integration took part in it.

THE APPROACH:

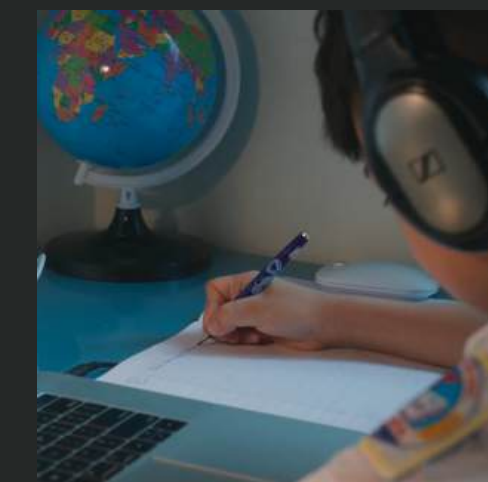
In this video, we'll hear from Gapo users and experts, who will share their insights and experiences with the platform. We'll also take a behind-the-scenes look at Gapo's operations and how they're working to improve the platform for users.

Location:

Hanoi, Vietnam

Deliverables:

1x Case Study / Testimonial Video





Case Study: CISCO



THE CLIENT

Cisco Systems (USA) - Calidas Hotel (Vietnam)

THE PROJECT:

Cisco, a global leader in IT and networking, has helped Calidas Hotel, a luxury resort in Vietnam, improve its network performance and security with Cisco solutions.

THE CHALLENGE:

The target is to demonstrate the value proposition of Cisco and Calidas Hotel to their potential customers.

THE APPROACH:

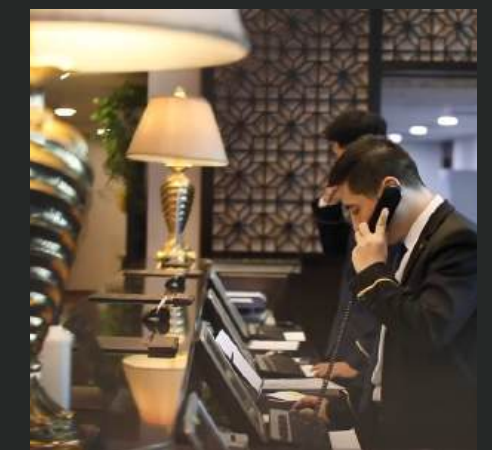
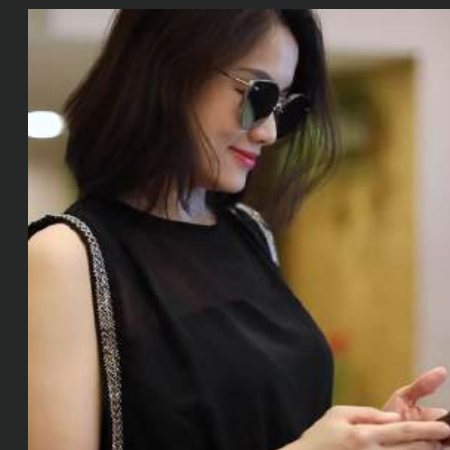
2BIG delivers through testimonials from the hotel manager and the Cisco account manager, as well as footage of the hotel facilities and the network installation process, to share with the audience the most authentic feedback from insiders.

Location:

Hanoi, Vietnam

Deliverables:

Case Study / Testimonial Video





Case Study: ORGANIC BASICS



THE CLIENT

Organic Basics (Denmark)

THE PROJECT:

At Organic Basics, they believe in comfort for all, to make the simplest product to their best, and optimize sustainable clothing.

THE CHALLENGE:

Inspirational Brand Testimonial videos, photos, and gifs in the media package, to highlight the people and the attention to sustainability for their factory in Vietnam.

THE APPROACH:

A full corporate media kit for Organic Basics, an organic and sustainable clothing brand from Copenhagen, Denmark.

Location:

Binh Dinh, Vietnam

Deliverables:

6x Videos (1 Main + 3 Hero videos + 2 Factory Introduction)

1x set of photos

1x set of animated GIFs





Case Study: MEIKO



THE CLIENT

Meiko

THE PROJECT:

Meiko is a total solution provider in the electronics field, specializing in the design, manufacture, and sale of printed circuit boards (PCBs).

THE CHALLENGE:

Meiko needed a high-quality brand corporate video that could recap their history and mission.

THE APPROACH:

The final video serves as a comprehensive tool for Meiko's marketing and corporate communications, the bridge between their technical industrial capabilities and their identity as an innovative partner in the electronics industry.

Location:

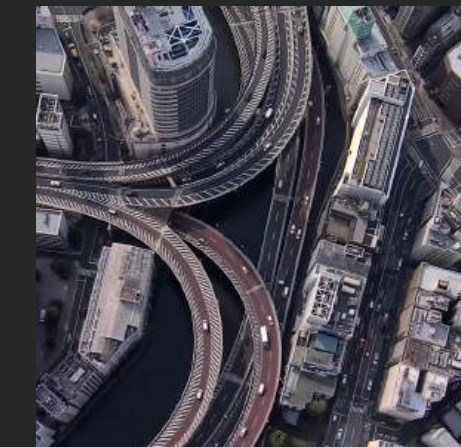
Japan

Deliverables:

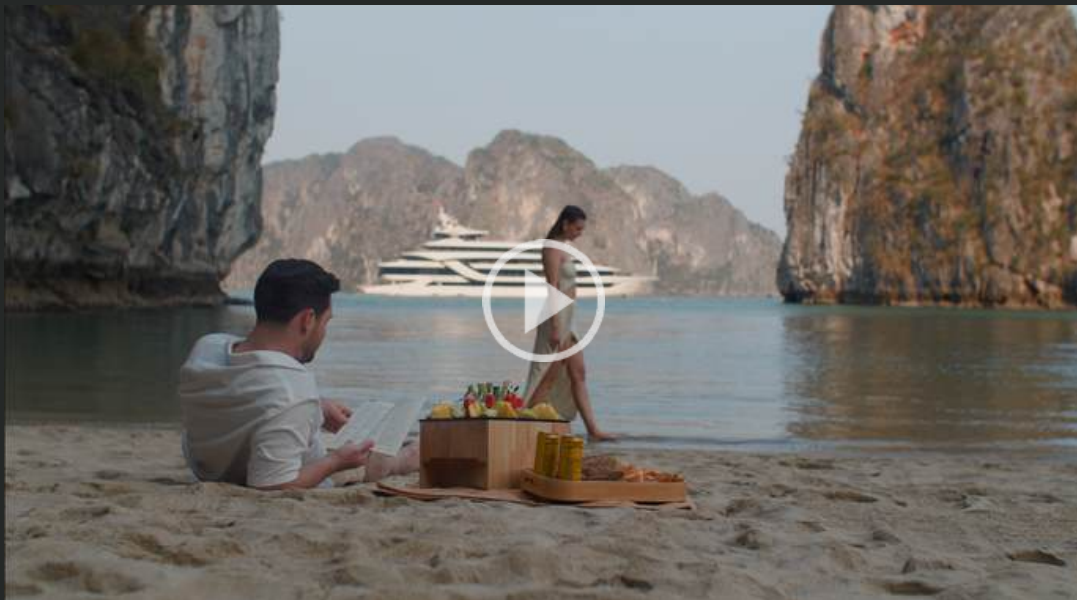
1x Case Study Video

Production:

Filming



CRUISES & HOTELS



CALISTA



HERITAGE



GRAND PIONEERS



CAPELLA



EMPEROR



VICTORIA MEKONG

CRUISES & HOTELS



LA REGINA



INDOCHINA PRINCE JUNK



ALMANITY HOI AN



DRAGON LEGEND



PEARL PALACE HERITAGE



MELIA INTERNATIONAL

TOURISM & HOSPITALITY



BAC HA, LAO CAI



ASIA DMC



AMAZING TRAVEL CORP



SISTERS TOURS



AURORA TRAVEL



MARRIOTT LUXURY GROUP

INTERNATIONAL ORGANIZATIONS



CRED/VOAA



AUSTRALIAN AID



CAPITALAND



HINRICH



AFD-WARM



UPOV

SIMONA TANNING



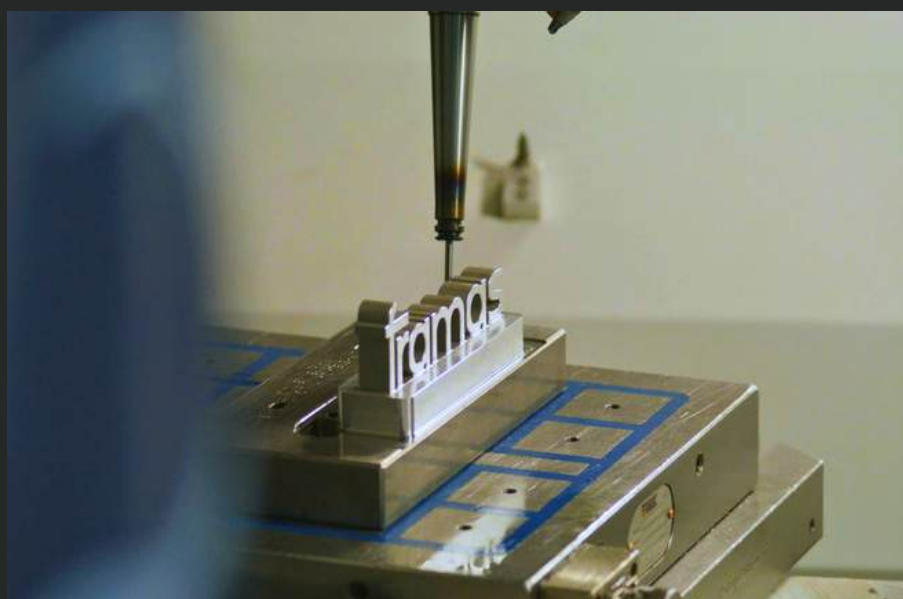
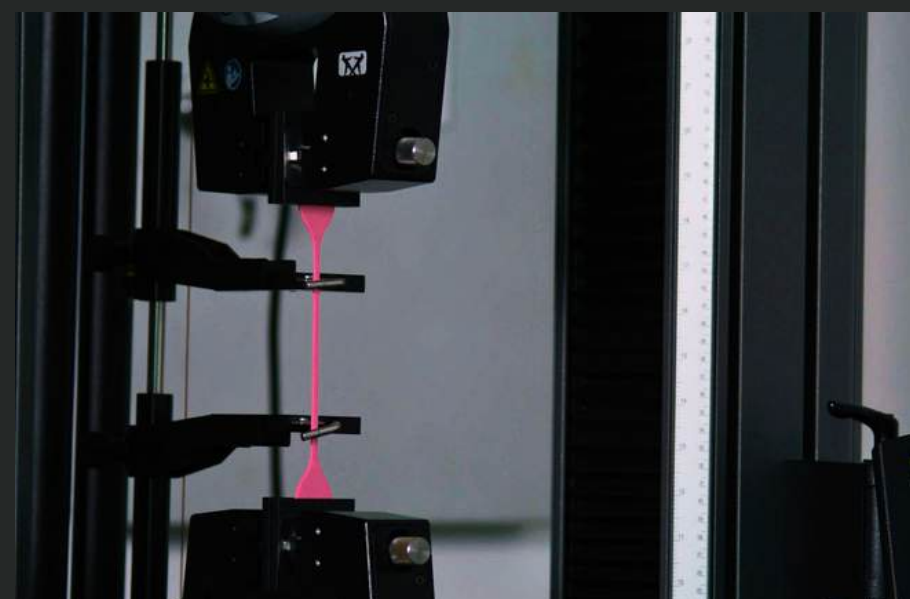
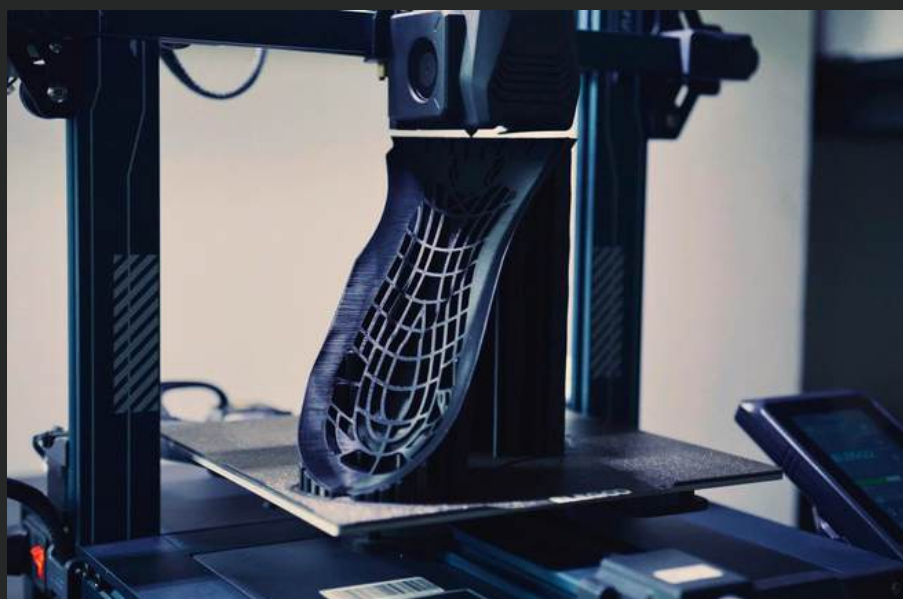
MAXWOOD



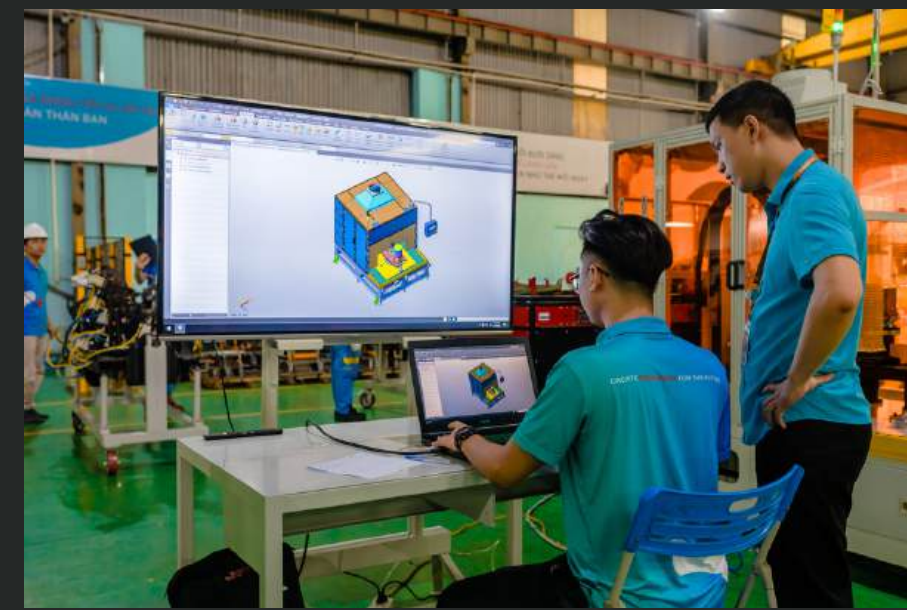
ORGANIC BASICS



FRAMAS



ZWSOFT - VNAS



SAVILLS



LEGACY YEN TU - MGALLERY



CALISTA CRUISES



LA REGINA CRUISES



WILLER



VIK OFFICE



NORD ANGLIA - BRITISH SCHOOL



APPLE - GRAVITY WATER



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KEEP IN TOUCH



2bigproduction.com



**THANK YOU
FOR YOUR TIME!**